

SEMINAR BENCHMARKS FOR THE CURRENT PUBLIC TRANSPORT SYSTEM

GDAŃSK, 6.09.2018 r.

Urząd Marszałkowski Województwa Pomorskiego, Sala Okrągła im. Lecha Bądkowskiego
The Pomeranian Voivodeship Marshal Office in Gdańsk

The seminar presents results of previous work in the field of quality analysis of transport systems made by InnoBaltica Ltd. in cooperation with Interconnect project partners. During the debate, the proposed benchmarks of the analysed systems will be discussed and their potential for replication in other regions of the South Baltic area.

9.30 – Welcome

9.40 – Inauguration of the pilotage - the joint ticketing system between Pomorskie and Blekinge – the first stage - Pomorskie

- Krzysztof Rudziński, *InnoBaltica Ltd*

10.00 – Determinants of the transport systems quality – **Marcin Wolek, *University of Gdansk***

10.25 – Analysis of the quality of transport systems in selected Baltic Sea regions - presentation of the Inteconnect report results – **Aleksander Jagiełło, *InnoBaltica Ltd***

11.00 – Coffee break

11.15 – Alternative fuels as a way to sustainable public transport development

- Magnus Forsberg, *Region Blekinge*, Sven Borén, *Blekinge Institute of Technology*

11.40 – Benefits and threats resulting from the integration of public transport - **Marian Cihon, *The Hanseatic Institute for Entrepreneurship and Regional Development at the***

University of Rostock

12.00 – Panel debate - discussion

12.30 – Lunch break

13.30 – Free public transport - slogan or remedy? **Allan Alatalu, *Tallinn EU Office***

13.55 – Marketing research as a tool for shaping the public transport offer in accordance with the preferences and expectations of users - **Krzysztof Grzelec, *Transport Authority in Gdynia***

14.20 – Public procurement and competition between carriers as a tool for shaping effective public transport - **Julius Paulikas, *Klaipeda Public Transport Authority***

14.40 – Panel debate - discussion

15.00 – Summing up process